

Mayor Jeffrey Stephen Kasko

Director of Revenue & Finance

Commissioner John Moscatelli

Director of Public Works, Parks & Property

Commissioner Neal P. Rochford

Director of Public Affairs & Public Safety



Borough of Haddonfield

Camden County, New Jersey

July 30, 2014

Dear Resident,

The Haddonfield Water and Sewer Utility has come to a crossroads in its fiscal life. According to a recent engineering survey, short and long term capital needs are staggering, with a total investment of at least \$49 million required over the next 30 years. Since 2003, the Borough has been playing catch-up with the system's capital requirements, spending \$16 million on high priority projects. Prior to 2003, very little capital investment was devoted to the system, resulting in a utility that is operating in a state of higher risk of a major failure due to inadequate attention and stewardship.

In order to alleviate the fiscal and political burden that this situation presents to the Borough, the Citizens Advisory Committee, as well as the Board of Commission, unanimously recommends acceptance of a bid to purchase the system by New Jersey American Water (NJAW). This transaction will place the future of the utility in the hands of one of the largest and best-known water/sewer companies in the U.S. whose significant expertise in managing and operating water and sewer systems will ensure a more efficient and reliable system for future generations of Haddonfield citizens.

Based on the facts researched and analyzed by this group of citizens and borough leaders, we are confident that the decision to pass ownership and responsibility for the water and sewer utility to NJAW is the correct decision for the borough now and for the long term future. NJAW, a regulated, privately-held utility, currently owns and successfully operates the water systems of 14 surrounding communities, including Haddon Heights, Cherry Hill, and Voorhees. In fact, Haddonfield represents NJAW's operational 'donut hole,' enabling them to effectively consolidate and leverage their entire Southern New Jersey operation. This fact is evident in their winning bid of \$28.5 million, significantly higher than the next closest bid of \$23.1 million from Aqua Water.

In order to make an informed decision at the polls in November, we urge you to review the wealth of information and data available related to this important matter. Please visit either the Borough website at http://haddonfieldnj.org/borough_water_sewer_sale.php, Borough Hall, or

the Haddonfield Public Library to review documents related to the engineering survey, a summary of the facts, the pros and cons of the sale, as well as other datasheets and articles.

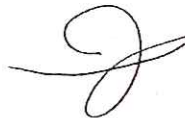
Public information meetings will be held on September 24 at 10:00 am, October 11 at 9:00 am, and October 13 at 7:30 pm. All meetings will be held in the auditorium of Borough Hall.

The referendum will be on the ballot for the November 4, 2014 general election. Your vote is important. If you will be away on that date, vote by mail ballots are available at www.camdencounty.com/vbm.

Thank you for your attention to this important matter.

On behalf of the members of the Water/Sewer Citizens Advisory Committee

Sincerely,



John Moscatelli
Commissioner of Public Works and Recreation

On behalf of the Water & Sewer Study Committee Members:

Robbi Acampora
Stephen Alberico
Donald Carey

Jeff Hammon
John Hempstead
Herb Hess

John Kawczynski
Jack Tarditi